



2024 EVENT SPONSORSHIP OPPORTUNITIES



Hunterdon Health

Hunterdon Health Foundation



Events are essential to Hunterdon Health Foundation’s fundraising strategy, providing platforms that not only generate essential financial support but also serve as catalysts for raising awareness and fostering philanthropic engagement. These gatherings create a unique intersection of community members, providing an opportunity for the Foundation to show guests “Hunterdon Health” through our eyes, by highlighting impactful initiatives and compassionate care services. By participating in and sponsoring these events, individuals and organizations have the chance to directly contribute to the Foundation’s mission while simultaneously amplifying their own philanthropic impact. In doing so, they are cultivating a sense of shared purpose and encouraging a collective commitment to the health and well-being of the community.

We are excited to present exclusive sponsorship opportunities for organizations seeking to align themselves with the Foundation’s values. By partnering with us, sponsors gain unique visibility and recognition within the vibrant Hunterdon County community. Our events offer a diverse and engaged audience, presenting sponsors with an opportunity to connect with the community on a meaningful level and enhance their brand presence by making a positive impact.

Many individuals and vendors choose to sponsor multiple events each year. This year, we kindly invite you to consider a request that provides a distinctive sponsorship at our signature events. By doing so, you or your company will benefit from increased recognition across all seven of the Foundation’s 2024 events, as well as across our social media platforms reaching an audience of more than 12,000 without incurring additional costs.

Thank you for your consideration. If the opportunity you are seeking is not available, please contact our Event Manager, Mary-Beth Smith, at 908-788-6141 to discuss your intent. We will find the opportunity that is right for you.

We look forward to seeing you in person at our events in 2024!

Sincerely,

Phil Beekman
Senior Vice President
Hunterdon Health Foundation

Hunterdon Health is a Leading Provider

Hunterdon Health's legacy of caring for the community is rooted in our expert team of doctors trained at some of the best schools in the country, and our highly skilled, nationally recognized nurses. Our frequent high rankings and accreditations represent a commitment to patient safety and quality healthcare outcomes that not only meet our own high standards but national benchmarks as well. We are one of only five hospitals in New Jersey to receive a 5-star CMS rating, our nurses received their fourth consecutive Magnet designation, and we received the highest Leapfrog safety rating possible. We're dedicated to your health and well-being so you and your family can live every day, extraordinarily.



About Hunterdon Health Foundation

Mission

Hunterdon Health Foundation is the fundraising organization for the Hunterdon Health System. We seek gifts and grants from individuals, corporations, foundations, and other sources to assist the Hunterdon Medical Center and its affiliated non-profit organizations in fulfilling their mission to meet the community's need for high-quality health.

Impact

We know that we must keep pace with changes in healthcare delivery, invest in technologies for improved patient care and safety, and remain dedicated to looking beyond the expected to improve the lives and wellness of the community we serve.

\$4 million
raised annually in
support of 50+ health
programs and services

80% of nursing staff
supported with
continuing education

10,000+ patients
impacted by
philanthropy each year

1,000+ participants
at Foundation
events annually

2024 Foundation Funds

The Foundation is committed to helping Hunterdon Health achieve its vision of building the healthiest community in the Nation. Our Foundation events support many deserving programs across the health system including:

New Equipment & Construction

In 2024, Hunterdon Health Foundation will support the expansion of the Dr. Laurence J. Russell Campus at Phillips-Barber and the renovation of the Hunterdon Regional Cancer Center. Philanthropic support will also play a vital role in purchasing new, state-of-the-art equipment such as a Linear Accelerator, a vital tool in the fight against cancer.

Programs and Services

The Foundation provides assistance to numerous programs and services that are essential to the community, but would not exist were it not for the support from the Foundation. They include Hospice, Brideside Adult Day Center, and Medication Access among others.

Patient Assistance Fund

Our Patient Assistance Funds provide patients with the medications and travel expenses they need, but are not always able to afford.

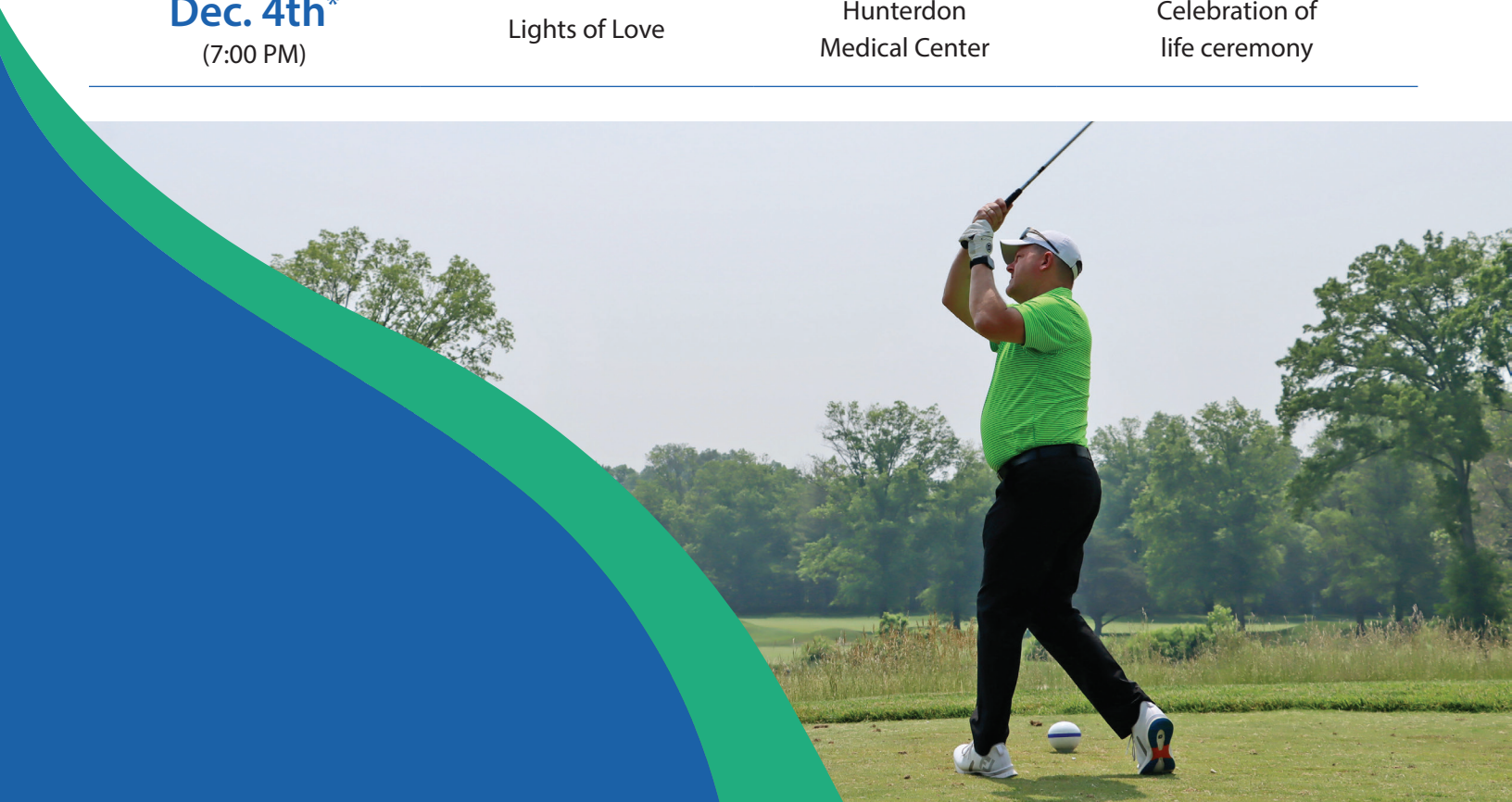
Area of Greatest Need/General Fund

Donors who support general purposes create hope, health and healing for our community and all those served by Hunterdon Health. Our general fund offers a flexible source of support. Your gift goes directly where help is needed the most.

2024 Foundation Events Calendar

* Auxiliary event supported by the Foundation

Date	Event	Location	Purpose
April 10th (5:30 PM – 7:30 PM)	Wescott Donor Reception	Fiddler’s Elbow Bedminster, NJ	Donor recognition
May 4th (9:00 AM – 1:00 PM)	Mental Wellness Community Day	Hunterdon Health and Wellness Clinton, NJ	Exercise day in support of Mental Wellness Program
May 9th* (5:00 PM – 10:00 PM)	Sapphires & Sequins (Signature Event)	Hamilton Farm Golf Club Gladstone, NJ	Fashion Show and Boutique in support of Hunterdon Hospice
June 9th (8:00 AM – 5:00 PM)	Derby Day	Dunraven Stables Titusville, NJ	Equestrian competition in support of Hunterdon Regional Cancer Center
June 18th (8:00 AM – 6:00 PM)	Hunterdon Heroes Golf Classic (Signature Event)	Fiddler’s Elbow Bedminster, NJ	Golf outing in support of the area of greatest need
Sept. 21st (6:30 PM – 11:00 PM)	Crystal Ball (Signature Event)	Bridgewater Marriott	Gala in support of the area of greatest need
Oct. 19th & 20th (8:00 AM)	Main Street Half Marathon	Main Street Clinton, NJ	Joint partnership to raise funds for Hunterdon Regional Cancer Center
Dec. 4th* (7:00 PM)	Lights of Love	Hunterdon Medical Center	Celebration of life ceremony



Select 2023 Lead Sponsors & Partners



Wescott Society Reception – April 10th, 2024

Invited guests will join us on April 10th, 2024, at the elegant Fiddler’s Elbow Country Club in Bedminster, NJ, for an exclusive cocktail reception hosted by Hunterdon Health Foundation. This special evening is a heartfelt expression of gratitude to our esteemed donors, partners, and friends, recognizing their pivotal role in advancing our mission.





Sapphires & Sequins May 9th, 2024

Embark on an unforgettable evening of company and compassion at the Hunterdon Health Auxiliary's signature event – Sapphires & Sequins: A Charmed Evening. This soirée not only promises a night of enjoyment but also stands as a cornerstone supporting the vital initiatives of Hunterdon Hospice.

Be a part of the glamour as Sapphires & Sequins welcomes over 200 guests to an extravagant night out, complete with an exclusive VIP experience, delightful shopping opportunities featuring local vendors, and a captivating fashion show! Mark your calendars for Thursday, May 9th, from 5:45 to 9:30 PM, as Hamilton Farm Golf Club in Gladstone, NJ, transforms into the hub of this extraordinary celebration. Join us in making a difference while reveling in the joy of community and wellness.

Guest Tickets:

*Available through April 29th, 2024

General Admission: \$150

VIP Admission: \$200

Sponsor a ticket for a Healthcare Worker!

\$150 for GA, \$200 for VIP

Donor will receive VIP recognition in the program book. Healthcare worker will receive the ticket.

Sponsorship Opportunities

Blue Diamond Sponsor: \$10,000

8 VIP guest tickets, Full-page ad in program book, Company name and logo on event website

Black Opal Sponsor: \$5,000

4 VIP guest tickets, Full-page ad in program book, Company name and logo on event website

Ruby Sponsor: \$3,000

2 VIP guest tickets, Full-page ad in program book, Company name and logo on event website

Amethyst Sponsor: \$1,000

2 General Admission tickets, Half-page ad in program book, Company name and logo on event website

Emerald Sponsor:

All tax-deductible donations of \$100 or more will be recognized in the program book

Fashion Show Sponsor: \$3,500 (1 available)

2 VIP guest tickets, Recognition during fashion show, Full-page ad in program book, Company name and logo on event website

Centerpiece Sponsor: \$3,000 (2 available)

2 General Admission tickets, Company name and logo on tables in ballroom, Half-page ad in program book, Company name and logo on event website

Beverage Sponsor: \$3,000 (1 available)

2 General Admission tickets, Signage at each bar location, Half-page ad in program book, Company name and logo on event website

Shopping Bag Sponsor: \$2,000 (4 available)

Logo on shopping bags, Half-page ad in program book, Company name and logo on event website

Sequin Sponsorship:

Send a message to a loved one, to Hospice staff, advertise your business, or simply show your support

Full-Page Ad: \$300 | Half-Page Ad: \$175 | Quarter-Page Ad: \$100

Submit sponsor information and ad (PDF or JPEG format)

by April 24, 2024.

Email materials to foundation@hhsnj.org.



Sponsorship Opportunities

Presenting Sponsor: \$5,000

Exclusive sponsorship with prominent signage throughout the event and on the event website. Press release announcing sponsorship across all social media platforms

Ring Sponsor: \$2,500

Signage with company logo on the arena ring area. Company logo on event website

Silent Auction Sponsor: \$1,000

Signage with company logo on tables with silent auction items. Company logo on event website

Briarwood Derby Day June 9th, 2024

Experience a day of heartfelt giving at Briarwood Derby Day, a special event hosted by patient Katie Benson in collaboration with Hunterdon Health Foundation. This unique horse show, held at Duncraven Stables in Titusville, is more than just a showcase of equine prowess; it's a celebration of resilience, gratitude, and a deeply personal connection to Hunterdon Regional Cancer Center. Katie's commitment to this cause stems from a profound experience—her late husband, Jack Benson, faced the challenges of stage IV inoperable cancer in 2009 and sadly, left us in February of 2010.

In the face of adversity, Katie found solace and support at Hunterdon Regional Cancer Center, where both Jack and her father received compassionate care. In tribute to their memory and as a heartfelt thank-you, Katie continues to organize Briarwood Derby Day, weaving together horsemanship and healing. This event is a poignant reminder that, through shared experiences and community support, we can turn personal hardships into opportunities for generosity and gratitude. As part of the event's unique charm, guests have the opportunity to contribute throughout the show on behalf of each of Katie's participating students. As these talented riders navigate the course, guests can donate in real-time, creating an interactive experience that channels the spirit of giving. Join us for a day of giving back in honor of those who have touched our lives.

Hunterdon Heroes Golf Classic June 18th, 2024

Indulge in a day of golf, camaraderie, and exciting contests at the picturesque Fiddler's Elbow Country Club in Bedminster, NJ, as we invite you to join Hunterdon Health Foundation's Annual Golf Outing!

Kick off the festivities with registration starting at 8 AM, followed by lunch, and concluding with a reception and award presentation. This year marks the 32nd anniversary of our beloved golf outing, an event that has garnered enthusiastic support from over 160 golfers navigating two exquisite courses.

Beyond the enjoyment of the sport, this event holds a profound purpose – supporting crucial programs and services at Hunterdon Health. Don't miss out on the opportunity to be part of this day filled with fun, golf, and networking on Tuesday, June 18th, from 8:00 AM to 5:00 PM at Fiddler's Elbow Country Club in Bedminster, NJ. Your participation contributes to the legacy of excellence in healthcare. See you on the greens!



Sponsorship Opportunities

Presenting Sponsor: \$20,000

2 foursomes, Exclusive sponsorship, Exclusive sponsorship of prominent starting hole, Prominent signage throughout the event, Company logo on event website, and custom signage

Welcome Gift Sponsor: \$10,000

Foursome, Players' gift sponsor, Company logo on event website, and custom signage

Eagle Sponsor: \$5,000

Foursome, Company logo on event website, custom signage & sponsor board and separate press release. Sponsorship choice of: breakfast, lunch, dinner, golfer goody bags, check-in, beverage cart, awards, or golf ball sleeve

Birdie Sponsor: \$4,000

Foursome & hole sponsorship. Company logo on event website, and custom signage

Par Sponsor: \$2,500

Golf twosome & hole sponsorship. Company logo on event website, and custom signage

Non-Player Sponsor: \$2,500

Company logo on event website, custom signage. Sponsorship choice of: breakfast, lunch, dinner, golfer goody bags, check-in, beverage cart, awards, golf ball sleeve

Tee Sponsor: \$1,000

Individual Player: \$750



Sponsorship Opportunities

Presenting Sponsor: \$50,000

24 reserved seats, full-page ad inside front cover of program, name/logo on event website & all social media, separate press release announcing sponsorship

Gold Sponsor: \$20,000

16 reserved seats, inside back cover of program, name/logo on event website & all social media, separate press release announcing sponsorship

Silver Sponsor: \$10,000

12 reserved seats, full-page ad in program, name/logo on event website & all social media, separate press release announcing sponsorship

Crystal Sponsor: \$5,000

8 reserved seats, full-page ad in program, name/logo on event website & all social media, separate press release announcing sponsorship

Diamond Sponsor: \$2,000

4 reserved seats, name/logo on event website & all social media

Program Ads:

Full-Page Ad: \$2,500 | Half-Page Ad: \$1,000

Pick Your Level of Sponsorship: \$500-\$999

Individual Ticket: \$250

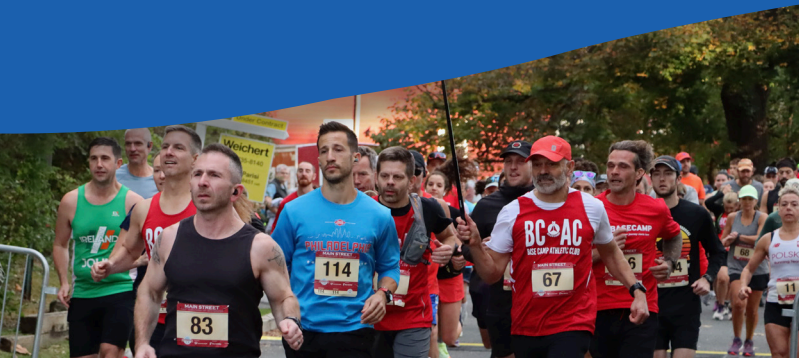


Crystal Ball September 21st, 2024

Join us at the annual Crystal Ball, Hunterdon Health Foundation's signature fundraising gala on September 21st at the Bridgewater Marriott. As the Foundation's biggest event of the year, the Crystal Ball is a beacon of support for our mission, featuring a plated dinner, drinks, and captivating entertainment that promises to please our guests.

The highlight of the evening is the presentation of the Philanthropic and Community Spirit of Hunterdon Awards. These prestigious honors recognize individuals whose outstanding contributions have left an indelible mark on our community. It's an opportunity for us to celebrate the commitment and generosity that make a difference in the lives of many. Your presence is not just a mark of support; it's a symbol of our shared pursuit of a healthier and more compassionate future. Join us for a night of celebration as we come together at the Crystal Ball to further the vital work of Hunterdon Health Foundation.





Main Street Half Marathon October 19th & 20th, 2024

Sponsor a weekend of community and family fun with the Main Street Half Marathon hosted by Hunterdon Health Foundation and Main Street Half Marathon of Hunterdon on October 19th and 20th, 2024. Kick-starting the festivities on Saturday afternoon at the iconic Red Mill Museum Village in Clinton is the Packet Pick-Up Expo and the Superhero Sprint. Families, vendors, and little ones in Halloween costumes come together for an afternoon of excitement. The Red Mill transforms into a lively track for the Superhero Sprint as kids get the opportunity to race too!

Sunday morning marks the commencement of the much-anticipated Half Marathon and 4-Mile Walk, taking participants through picturesque routes that showcase the natural beauty of Hunterdon County. As runners and walkers cross the finish line, they'll be greeted by the vibrant atmosphere of the Finish Line Party. Live music fills the air, while food and drinks await courtesy of our vendors, providing a perfect setting for participants to celebrate their accomplishments. More than just a race, this event is a unifying force, bringing together the community in support of a noble cause. All proceeds from this remarkable weekend will directly benefit the Hunterdon Regional Cancer Center, making every stride count towards a healthier future. Consider supporting a memorable weekend filled with fitness, family, and festivities as we run together for a cause that truly matters.

Sponsorship Opportunities

Presenting Sponsor: \$25,000

Exclusive sponsorship for 2-day event. Prominent signage throughout the event. Separate press release announcing sponsorship on event website and across all social media platforms

Start & Finish Line Sponsor: \$10,000

Company logo on customized start and finish line. Company logo on water bottles at finish line, on event website and across all social media platforms

Water Station Sponsor: \$2,500

Company logo on signage at all water stations throughout the race. Company logo on event website and across all social media platforms

Ad Sponsor (race shirts): \$1,000

Company name or logo on race shirts and Superhero Sprint capes. Company logo on event website and across all social media platforms





Hunterdon Health

Hunterdon Health Foundation

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908-788-6141 | events@hhsnj.org

hunterdonhealthfoundation.org

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Our Mission: Embrace people, elevate care and cultivate healthier communities.