

PRESENTING | \$5,000

Exclusive sponsorship for a 2-day event. Prominent signage throughout the event. Separate press release announcing sponsorship on event website and across all social media platforms.

EXPO PRESENTING | \$5,000

Exclusive sponsorship for Expo Day and Superhero Sprint. Prominent signage at event and promotion across social media platforms.

TRANSPORTATION | \$5,000

Prominent logo and name on buses transporting runners & walkers to starting line, company recognition during transport speeches, mentioned in press releases & social media.

FINISH LINE | \$2,500

Logo and name on Finish Line banner, signage with logo and name prominently displayed throughout Finish Line party, mentioned in press releases & social media.

START LINE | \$1,500

Logo and name on Start Line banner. Promotion across social media platforms.

EVENT ICON | \$1,000

Banner at key course point. 10' x 10' booth at Expo and/or post-race party. Promotion across social media platforms.

SWAG SPONSOR | \$750

Five comped entries. Logo on event giveaway (shirt or other item). Promotion across social media platforms.

MILES & MEDIA | \$500

Mile marker signage on course. Logo/sponsorship acknowledgement in race newsletters. Promotion across social media platforms

SOCIAL SHOUTOUT | \$100

Promotion on multiple social media channels averaging over 7,400 unique impressions weekly.



SPONSORSHIP LEVELS

Superhero Sprint & Main Street Half Marathon of Hunterdon/4-Mile Walk

OCTOBER 17 & 18, 2026

Benefiting the Hunterdon Regional Cancer Center

Hunterdon Medical Center
2100 Wescott Drive | Flemington, NJ 08822
Saturday: 2:00 PM, Sunday: 8:00 AM

This two-day community event begins at Hunterdon Medical Center with the Superhero Sprint, a kids' race paired with race packet pickup, family activities, and vendor booths.

The weekend continues with the Main Street Half Marathon of Hunterdon and 4-Mile Walk, starting in downtown Clinton and finishing at Hunterdon Medical Center. Proceeds support the Hunterdon Regional Cancer Center, helping provide care and support for patients and families facing cancer.

